S.REDDY BASHA

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**Summary**

* Having 2 years of rich experience in developing mobile applications for IOS Mobile Operating System using Xcode , Objective – C and Swift.
* Good experience in implementing data-driven applications on IOS using **JSON**, **XML Parser, SQLite, pList** and representing data thru TableView, PickerView and other components.
* Good experience in integration of mobile ads with **iAd** and **AdMob**.
* In-depth understanding of **Object Oriented Programming** Development
* Good experience in social networking integration with Facebook and Twitter.
* Good experience with software development life cycle covering requirement, design, development, testing and implementation with distributed/ joint application development teams.
* Adapt new Technologies and concepts.
* Optimizing applications for ensuring maximum performance.
* Strong optimization and debugging skills.

**SKILL-SET**

Programming Languages : Objective-C, Swift, C and C++

Tools/Technology : X-Code

Databases : SqLite and CoreData

WebServices : XML and Json

Operating Systems : Mac OS X, and Windows

Mobile Operating System : IOS.

**Work Experience**

Company : Wisdomleaf Technologies pvt ltd

Experience : 15th Apr 2013 to till date

Designation : Software developer

**Educational Qualification**

• Completed MBA in 2012 with an aggregate of 62.6%.

• Completed B.sc (Computers) in 2010 with an aggregate of 69.83%.

**Project Details**

**1. Wowcher iPhone Application**

**Description:** Wowcher selects the best deals nationally and in the City (UK) every day and sends them direct to our Smart phone. With this app at the ready we can save up to 80% on everything from spa days and holidays to the latest gadgets and meals at favourite restaurant.

**ITunes URL:** <https://itunes.apple.com/gb/app/wowcher/id469033575?mt=8>

**Responsibility:** Coding and unit testing.

**Environment:** XCode , Objective-C.

**2. Oil Careers iPhone Application**

**Description:** It is a free app that helps in finding a new job in the Oil and Gas industry. Brought to us by leading online oil and gas job board, OilCareers.com

**ITunes URL:** <https://itunes.apple.com/gb/app/oilcareers.com-jobs/id570628875?mt=8>

**Responsibility:** Coding and unit testing.

**Environment:** XCode , Objective-C

**3. BeepSquare**

**Description:** BeepSquare is a QRcode Scanner app which enables the users to scan QRcode and retrieve information. This information can be an url or text, In which case the user is taken to the url link via the Safari .The app also keeps within its memory the last 15 urls that has been accessed by the users.

**ITunes URL**: <https://itunes.apple.com/gb/app/beepsquare-qr-code-scanner/id705306898?mt=8>

**Responsibility:** Functional and Technical Specification document, Coding and unit tesing.

**Environment:** XCode, Objective-C

**4. BSBeacon (FrameWork)**

**Description:** BeepSquare Beacon SDK allows developer to utilize the Apple's iBeacon technology, to detect nearby hardware beacons or simulated beacons. It makes use of the Apple's Core Location and Core Bluetooth framework, to detect beacons(with provided UUID ) nearby iOS devices.

**Responsibility:** Functional and Technical Specification document, Coding and unit tesing and Sprint Releases.

**Environment:** XCode, Objective-C

**Personal Information**

Father’s Name : S. Murasha vali

Date of Birth : 15-06-1988

Sex : Male

Nationality : Indian

Marital Status : Single

Languages : English, Hindi and Telugu.